



From the Desk of the Jt. MD

Dear Friends,

It's been a challenging quarter and I am happy to report that we did overcome it! Our sales figures continue to improve quarter on quarter. We launched our new project in Bhiwadi, Ashiana Tarang, and got approximately 90 bookings at the launch itself. This was all the more heartening in the present market conditions. I thank you for your trust and continuous support.

Our focus continues to be on delivering high quality projects and adding more facilities and services. It makes me truly happy to see all the systems in place as we hand over our new projects: Gulmohar Gardens, Jaipur, Ashiana Dwarka, Jodhpur and Ashiana Town, Bhiwadi. The projects are looking beautiful and I trust they will meet or surpass your expectations!

It is also wonderful that we get a chance to interact with our residents and customers thanks to the various events that our maintenance team and our sales team organise regularly. We look forward to sharing these moments with you and hope you enjoy the events too. Do share your feedback with me at care@ashianahousing.com.

Yet another special event last quarter was winning the award for the best CSR programme in the SME segment from FICCI. It is really a matter of great pride when an industry body recognises all the effort the team is putting in to improve the lives of so many people. A special thank you to the team!

Keep Learning and always keep smiling!

In This Issue...

Ashiana Wins Award

Ashiana Housing Ltd. have won the FICCI CSR Award for outstanding contribution and commitment to CSR activities.



Festive Celebrations

Ashiana Phoolwari Schools celebrate the festive season at all locations.



Your Dream Home Coming Up

Phase I of **Ashiana Town, Bhiwadi** has reached its final stages and the beautiful landscaping is exceptional.



Corporate Communiqué



Mrs. & Mr. Ankur Gupta, Joint MD, Ashiana receiving the FICCI CSR Award from Mr. Thawar Chand Gehlot - Minister of Social Justice and Empowerment.

FICCI CSR Award

Ashiana Housing Ltd. continues to receive accolades and awards for its CSR initiatives. We have been honoured with the annual FICCI CSR Award 2013-14 in our category for Ashiana's outstanding contribution and commitment to CSR activities. This is the country's most highly rated CSR award based as it is on an all-round assessment of a corporate's CSR vision, planning, methodology, systems and outcomes for the year.

Our Joint MD Mr. Ankur Gupta along with his wife Ms. Hem Gupta and Mr. Ashok Gongopadhyay, CSR Consultant, attended the award ceremony and received the honour on behalf of the company.

Development Agreement

Ashiana Housing Ltd. has signed an agreement with the Jaipur based Pearl Spytech Group for development of a group

housing project at Village Keshopura, Ajmer Road, Tehsil Sanganer, Jaipur. The project will have a total saleable area of approximately 9 lakh sq. ft.

Empowering Women

Ashiana Housing Ltd. has been awarded a Canadian government grant of \$70000 (Canadian) amounting to approximately Rs 35 lakhs for our company's Women's Empowerment



Annual Tours: Tours for Delhi, Bhiwadi, Jaipur, Halol, Pune and Chennai staff and their families were organised to Ranthambore, Dalhousie, Kullu Manali, Matheran, Goa and Ooty. Extreme right: Celebrating Achievements - theme party at Jaipur

Training & Development

Training Sessions

As in every quarter, the Human Resources Department focussed on a variety of training programmes to enable employees in different areas to improve performance in their current jobs.

Customer Handling - The Sales team from Sales & Rental Services Division attended a two day programme on Customer Handling Skills which covered everything from developing better relationships with customers right down to personal grooming skills.

Verbal Communication - These

were stretched programmes held in the Gurgaon and Jaipur branches to help employees with English language skills.

Top Grading - Our VP, Human Resources, attended a two day workshop entitled Top Grading. The course was about adopting best practices in hiring methods and processes.

Excel Training - The Customer Service team was trained on advanced uses of Excel. It has helped them save time in preparing various reports.

Hiring & Hiring Skills - Line managers from Sales and Engineering were trained

in adopting the right hiring processes to ensure the selection of the best campus candidates.

Unit Transfer & Shifting - The Customer Service team received refresher training on the documentation required for transfer and shifting of units.

Emergency Preparedness - Security Supervisors from Bhiwadi attended a one day session on Fire Safety and Emergency Preparedness.

Zimbra Session - Since most employees are using Zimbra for their daily mail exchanges, a hands-on session was organised to update everyone on all of Zimbra's current functions and usage.

Project. The grant has been made by the Sustainability Innovation Grant Fund and was instituted by Mennonite Economic Development Associates, Canada.

Dallas Visit

Joint MD Mr. Ankur Gupta visited several Senior Living projects and met experts to explore different models of senior living prevalent worldwide while he was in Dallas, Texas, USA recently to attend the Growth Summit organised there by our management guru Verne Harnish. The summit focussed on fostering new ideas and thoughts on growth, service and on building a stronger corporate culture. Prominent speakers talked of service standards, operations and people management.

Mogambo Khush Hua

Theme Target achievement celebrations saw fun-filled Mogambo Khush Hua parties organised at **Bhiwadi, Pune, Jamshedpur, Jaipur** and **Delhi**. There was enthusiastic participation and lots of fun.

Corporate Social Responsibility

PHOOLWARI SCHOOLS

Festival Celebrations

Children at Phoolwari Schools always look forward to festivals with great enthusiasm and excitement. The schools emphasise the significance of festivals in Indian culture and take special care to organise them for children to celebrate and enjoy to the fullest.

This quarter heralded the festive season, and the schools celebrated Dussehra, Diwali and Christmas with great gaiety, joy and fervour.

Dussehra started the season with the schools organising drawing activities along with the burning of the effigy of Ravana. For **Diwali**, school premises were beautifully decorated to welcome the festival of lights. The occasion saw the traditional distribution of sweets and lots of activities like lighting diyas, card making and creating rangoli patterns. Like everywhere else, Phoolwari schools celebrated **Christmas** as a joyous family affair, with happy times and presents for children followed by lots of fun activities and cake.



Festival celebrations at Phoolwari Schools. From left to right: Ravana at Dussehra celebrations at Phoolwari School, Ashiana Umang, Jaipur; rangoli patterns and diyas for Diwali by Phoolwari kids of Ashiana Town, Bhiwadi



From left: Upgradation of Government School at Ghatal, Bhiwadi; Christmas at Phoolwari Schools: Ashiana Town, Bhiwadi and Ashiana Navrang, Halol



Clean Up Drive

Clean-up drives are organised at Phoolwari on a regular basis as part of the curriculum. With the children playing an active and enthusiastic part, this initiative has not only made a difference but also serves as an inspiration for other children to live in a better environment.

Clean-up drive by Phoolwari kids at Ashiana Umang, Jaipur and at Ashiana Utsav, Lavasa

finish shortly. This school will focus on education and co-curriculum activities aimed at holistic mental and physical growth. In **Jaipur**, the **Rangoli Gardens** team celebrated Christmas with the children. There was a Santa Claus, and an abundance of gifts and sweets at the Primary Government School in the nearby **Lalapura** area.

under CREDAI through CSDCI and the Pradhan Mantri Kaushal Vikas Yojana (PMKVY). PMKVY is a unique initiative by the Government of India that aims to offer 24 lakh Indian youth meaningful industry relevant skill based training. Trainees will be offered a financial reward and Government certification on successful completion of training and assessment to help them secure jobs for a better future.

OTHER INITIATIVES

Government Schools

Aiming to provide better education for poor children everywhere, Ashiana has taken up Government School, **Ghatal, Bhiwadi** to upgrade, improve and build infrastructural and teaching facilities under Project Ekta, Alwar. The work will

SKILL TRAINING

Trainee Assessments

Trainees from one of Ashiana's Mason Skill Training Batches underwent an assessment at **Ashiana Town, Bhiwadi**

New Batches

New Skill Training batches were started for Painting at **Ashiana Town, Bhiwadi** and for Tiles Grouting at **Gulmohar Gardens, Jaipur**.



Left to right: The Electrical trainees batch receive their certificates from Mr. S.K. Palit at Ashiana Town, Bhiwadi; The women's Tiles Grouting batch at Gulmohar Gardens, Jaipur; tool kits being distributed at the inauguration of the Painting batch at Ashiana Town, Bhiwadi

Comfort Homes: Your Dream Home Coming Up

Tenant Meet

A Tenant Meet was organised at **Ashiana Town, Bhiwadi** for those who are staying on rent at our existing projects. There was a small presentation on the EMI sharing plan and its benefits which quickly turned the meet into a productive interactive session. Customers also visited actual flats at the site. The children, in the meanwhile, were happily engaged in a drawing competition.

Banker Meet

A Bankers Meet was arranged at **Ashiana Surbhi, Bhiwadi** where employees of Union Bank were invited to discuss referrals and project approvals as the bank expands into the retail market.

Customer Meet

At a Customer Meet at **Ashiana Tarang, Bhiwadi**, Ashiana Housing Ltd received many compliments with customers by saying, "We are interested because it's an Ashiana project, everything else is secondary." Customers generally appreciated meetings with our seniors and their welcoming attitude. The Gutthi & PK show organised was a great success, as was the delicious food.

Pre Move-In Meet

Ashiana Town, Bhiwadi is proceeding at a rapid pace – so it was time for all existing customers of Phase-I to view the progress at a Pre Move-in Get Together. Customers also got to know each other with their friends and family.

Aadhar Registration Camp



A free registration camp was setup at **Ashiana Town, Bhiwadi** to help labour get their identity proof and contribute towards the initiatives taken by Indian government.



The Customer Meet at Ashiana Tarang, Bhiwadi was a great success



The Bankers Meet at Ashiana Surbhi, Bhiwadi with staffers of Union Bank

Over 350 guests interacted with each other as future neighbours met, mingled and were unanimous in expressing their appreciation of the status and quality of construction as well as the add on facilities like a kids play room, the open lounge area etc. The Kejriwal and Dai show and the great food were a massive hit with everyone.

First Grihapravesha Puja

We congratulate Mrs. Shailja Patil who became our first customer to perform the Grihapravesha puja of her new home in **Ashiana Dwarka, Jodhpur**. Family and friends at the function appreciated the support from our Handing Over Team.

Salad Making Competition

Personalised invitations drew 36 families to the Salad Making Competition at **Ashiana Town, Bhiwadi**. Ladies were the contestants and husbands the judges.



From left; Mrs. Surbhi Gautam and Mr. M.K. Singh at the in-house presentation; Salad Making Competition at Ashiana Town; Grihapravesha puja at Ashiana Dwarka, Jodhpur

Diwali Decorations



Rangoli decorations by the Bhiwadi branch office on Diwali

Sundarkand Path



Sundarkand Path was organised at Ashiana Navrang, Halol

The event was organised to promote the EMI sharing scheme. Accompanying children had fun playing a carrom board competition.

Presentation

Among Ashiana's brand promises is that of On-Time Delivery. An in-house presentation and discussion was conducted at Treehouse Hotel & Resort, **Bhiwadi** to discuss the factors and hindrances for the on-time delivery of any project.

Winter Carnival

The Winter Carnival at **Ashiana Surbhi, Bhiwadi** was as much fun as ever with the Gutthi & Salman show being a particular favourite. Guests were pleased with the progress of construction at Phase 1 and they chatted happily over the delicious food which rounded off the carnival.

Comfort Homes: Your Dream Home Coming Up



Prize winners at the Dandiya Night pose for a group photograph at Dwarka, Jodhpur

Dandiya Night

A professional dance troupe performed Gujarati garba and dandiya at the Dandiya Night at **Ashiana Dwarka, Jodhpur**. The gathering of around 450 customers of **Ashiana Amarbagh** and Ashiana Dwarka joined enthusiastically in the dancing. The event continued with prizes for the best couple, the best dressed person and more before ending with dinner.

At **Vrinda Gardens, Jaipur** customers and families enjoyed the energetic musical evening. Customers were delighted by the



Dandiya performance on stage at Vrinda Gardens, Jaipur

celebrity treatment showered on them with a red carpet, flashing cameras and anchors to welcome them. LED dandiya sticks were a major attraction.

Club Get-together

Our Sales Team from **Ashiana Dwarka** was at Sardar Club, **Jodhpur** during a member get-together to present leaflets and brochures of the Ashiana Dwarka project to guests.

Corporate Promotions

A small promotional gathering was held for corporate families with friends and relatives at **Ashiana Dwarka, Jodhpur**. Similar get-togethers were organised for distributors of Mahindra Finance Ltd and for the staff of Umaid Hospital.

Stall in Industrial Fair



The **Ashiana Dwarka** Sales team participated in the Industrial Fair 2015 organised by Laghu Udyog Bharti.



The General Body Meeting of the Lions Club, Halol was held at the Ashiana Navrang site

Site Visit



Ashiana Surbhi site visit by Mr. Vishal Gupta (MD, Ashiana) with Mr. P.K. Jaiswal (VP, Bhiwadi), and Mr. B.C. Asthana (DGM, Bhiwadi)

Hero Moto Corp



The new Hero MotoCorp two wheeler manufacturing plant is being setup at Halol, Gujarat. The company plans to sell 1.2 million units a year by 2020 and most export requirements will be met from Halol. The plant will help Hero reach global destinations faster, since it is close to ports. Many Hero MotoCorp employees have already booked their units at **Ashiana Navrang, Halol**.



Ashiana Navrang, Halol is in an advanced stage of construction. Left: Club House; right: the main entrance

Comfort Homes: Your Dream Home Coming Up



New Year & Christmas celebrations: Kids onstage for a dance at Gulmohar Gardens; At the selfie zone, families pose for that perfect shot at at Gulmohar Gardens, Jaipur



New Year joy with children, song and dance at Ashiana Umang, Jaipur

New Year and Christmas

Year end festivities with Christmas and New Year celebrations were a highlight at all Ashiana projects. **Gulmohar Gardens, Jaipur** was lit up to showcase the latest developments there to a gathering of 700 who enthusiastically sang and danced onstage to bring in the New Year. A selfie zone at the entrance had most guests posing for a family photograph. Christmas and New Year celebrations at **Ashiana Umang, Jaipur** enabled



Col. (retd.) Shantanu Haldule, VP Jamshedpur addressing the press conference.

customers to enjoy the openness of the project, view the progress and enjoy the musical evening with their children with singing and dancing. At **Ashiana Dwarka, Jodhpur**, Christmas brought joy, gifts and toffees from Santa Claus. There were lots of fun filled games and activities.

Press Conference

A Press Conference was organised at Hotel Alcor, **Jamshedpur** and addressed by Col. (Retd.) Shantanu Haldule, VP

Route to Gulmohar Gardens

The commute from Chokhi Dhani Tonk Road to **Gulmohar Gardens, Jaipur** has just got smoother. A four kilometre stretch of the approach road from Chokhi Dhani to Vatika village has been completed. The road is being developed as a four lane carriageway about 100 feet wide with lighting on both sides.



Paver Work in Progress

The construction of the paver blocks road has started to ensure the timely hand over of flats in **Ashiana Town, Bhiwadi**.



Jamshedpur who informed the media about our Happy Handing Over process and presented customer experiences of timely possession.

Ashiana Anantara, Jamshedpur



Phases Leo and Orient are getting ready for a timely handing over

Twenty residents have already moved in and are residing in this project and enjoying the facility. Phase Leo and Orient are also on schedule for a timely handing over. Construction work for Aries is also in full swing.

Development Work



Above: Main entrance at Ashiana Town Bhiwadi; left: The beautiful water body shaped in a Falling Leaf theme

The development work of Phase I has reached its final stages. The construction of the water body is complete and has enhanced the beautiful landscaping of **Ashiana Town, Bhiwadi**.

Comfort Homes: The Ashiana Lifestyle



From left: Ladies with their beautiful mehendi patterns at Ashiana Gardens, Jamshedpur; at the Inter Ashiana Quiz competition at Bhiwadi; winners celebrate after the Inter-Ashiana Badminton tournament at Ashiana Aangan, Bhiwadi

INTER-ASHIANA TOURNAMENTS

Mehendi

An Inter-Ashiana Mehendi competition was organised at **Ashiana Gardens, Jamshedpur**. There were close to 50 participants from different projects.

Cricket

Four teams – from **Ashiana Residency Greens, Ashiana Woodlands, Ashiana Gardens and Ashiana Brahmananda** – made up the challengers for the Inter-Ashiana Cricket Championship organised at Ashiana Residency Greens, **Jamshedpur**. The champs were Ashiana Gardens with Ashiana Brahmananda as runners-up.



Inter Ashiana Cricket Runners Up Brahmananda with the Ashiana Trophy

Quiz

An Inter-Ashiana Quiz competition was held at Treehouse Residences, **Bhiwadi** as part of a get together for residents, friends and families.

Badminton

The Inter-Ashiana Badminton Tournament was held at **Ashiana Aangan, Bhiwadi** for 74 participants from different age groups. The competition drew a large cheering crowd. **Ashiana Shubham, Chennai**, had their own badminton tournament which saw Mr Manikandan, Mr Sivaraman, Ms Geeta and Ms Ruba winning trophies.



Ms Geeta and Ms Ruba, winners of the badminton Doubles title in Chennai

Celebrate an Environmentally Safe Diwali with Less Noise and Less Pollution". A large number of residents and children participated. Their colourful messages were all in favour of an eco-friendly Diwali.

Barbie -2 Event

A Barbie -2 Event at the Village Centre, **Bhiwadi** was organised by Maintenance Services to attract shoppers. Little kids and adults participated in a ramp show and other fun activities. The event was appreciated by both shoppers and shopkeepers.



Children at the Barbie 2 event for shoppers at the Village Centre, Bhiwadi

Know your Neighbour



Children enjoy making new friends at the Know Your Neighbour meet

A Know your Neighbour gathering at **Ashiana Anantara, Jamshedpur** drew nearly 500 neighbours who mingled with each other over tea and fun filled games.

Sit & Draw

Ashiana Maintenance Services organised a Sit & Draw competition at all Ashiana residential projects (**Bhiwadi, Ashiana Greenhill, Neemrana, Ashiana Woodlands, Ashiana Brahmananda, Jamshedpur**) with the theme "Let's



An all Ashiana Sit & Draw competition: Participants and winners (from left to right) at Ashiana Greenhill, Neemrana; Ashiana Woodlands and Ashiana Brahmananda, Jamshedpur; and at Ashiana Amarbagh, Jodhpur

Comfort Homes: The Ashiana Lifestyle



Contract staff and their families enjoying themselves at their picnic. Left to right : Relishing delicious food; playing musical chairs and children competing in the spoon and lemon race

Greenhill's Old Clothes Collection Drive had generous contributions from residents

Picnic

A picnic at **Dimna Lake** area, **Jamshedpur** saw a group of over 250 family members and staffers from Housekeeping, Horticulture and Security enjoying a day in the winter sun with a series of games, dancing, music and gifts.

Swacch Bharat Mission

On the last day of 2015, Ashiana Maintenance Services were joined by enthusiastic residents in cleaning up

the road from **Bhagat Singh Colony** to **Ashiana Village, Bhiwadi**. In keeping with the Swacch Bharat Mission, the effort was a great way to usher in a Happy – and cleaner – New Year.

Spirit of Giving

The **Ashiana Greenhill, Neemrana**, maintenance team undertook an Old Clothes Collection drive for villagers with the active help of residents and has distributed warm clothes to the needy.



An eager audience is all set for New Year celebrations at Bhiwadi

Aangan, Ashiana Gardens and **Gulmohar Gardens** residents ushering in 2016 with much music, dancing and partying.

Merry X'mas!

Christmas cheer and joyful warmth

Chath Puja

Residents of **Ashiana Aangan, Bhiwadi** gathered in large numbers to celebrate Chath puja with prayers to the sun.



Dussehra

Dussehra celebrations at **Ashiana Manglam, Jaipur** started with crackers and ended with the burning of the demon king Ravana.



Christmas celebrations at Greenwood and Rangoli Gardens, Jaipur



Cleaning up the road from Bhagat Singh Colony to Ashiana Village

Comfort Homes: The Ashiana Lifestyle



Dandiya Night celebrations (clockwise): at Greenwood, Ashiana Manglam, Jaipur; Rangoli Gardens, Jaipur; and Ashiana Amarbagh, Jodhpur

was widespread across Ashiana projects with community halls and clubhouses booked at **Ashiana Amarbagh, Ashiana Mangalam, Ashiana Greenwood** and **Rangoli Gardens, Jaipur** to celebrate X'mas. There was Santa Claus at each gathering of course with presents, cakes, sweets and chocolates for everyone. Different venues had organised their own unique blend of fun and frolic with group dances, competitions, DJs, puppet shows and Christmas songs.

Dandiya Fever

Ashiana projects saw nine days of celebratory joy, happiness and devotion. Dandiya was organised almost every night



during Navratri. There were happenings like jagrans, bhajan sandhya, bhandaras, Laxmi puja and garba performances as well. But dandiya was the most universally popular.

At **Ashiana Amarbagh, Jodhpur** the



celebrations and fervour continued every evening with ladies and children dancing together. Truly memorable evenings were organised at **Ashiana Manglam, Jaipur**, where over 160 residents participated in one grand event as well as at **Ashiana Greenwood, Rangoli Gardens** and **Ashiana Manglam** in Jaipur for large gatherings of residents.

Song and Dance Competition

Ladies and Children had a great time during a Song and Dance competition organised for residents of **Ashiana Manglam, Jaipur**.

Health Check-up Camp

A general medical health check-up camp was organised in the community hall at **Ashiana Manglam, Jaipur** by doctors from Chirayu Hospital.



Our Core Values in Action

Happiness All Around



Mr. Santosh Kumar, one of our Supervisors truly spread Happiness All Around with his generous and selfless help in not only transporting our Electrician Mr. Jainath who was critically ill with dengue to Medanta Hospital, Gurgaon but also by donating his own blood as Mr Jainath's platelet count had dropped to 1000.

Never Give-Up



Mr. Rajan Gupta, Civil Supervisor at Ashiana Surbhi, exemplified our Core Value of Never Giving Up when despite constant and intense pressure from local villagers to stop, he continued

with his work on the construction of the approach road to Ashiana Surbhi. All his efforts to complete the work have resulted in an excellent approach road.

Going the Extra Mile



Mr. Subhash Chandra, MIVAN Foreman at Ashiana Surbhi has successfully completed the MIVAN shuttering of the fifth floor (1500 Sqm) in just four days enabling casting in only eight days! To achieve these standards at festival time when workers are hard to hold back is a tough job and then to be able to get productivity, Mr Chandra has certainly Gone that Extra Mile to meet his goals.

Senior Living: Your Dream Home Coming Up



Several groups of ladies competed in the rangoli competition at Ashiana Shubham, Chennai; The winners, Group B receiving their prize



Children in Fancy Dress waiting to playact and enjoy the fun and games at Chennai

Rangoli Competition

Ashiana Shubham, Chennai held a rangoli competition in the club house. A number of women residents formed three teams to contest each other in groups. Mrs Poorni led the winners: Group B.

Nirmay, Bhiwadi. It was unlike any treasure hunt they had participated in ever, and the smiles and energy all round showed that the event was an enjoyable hit. Even grandchildren and children joined in to keep the family fun flowing.

Treasure Hunt

Customers were keen participants at a treasure hunt organised at Ashiana



Giving medicine to the flood affected, Chennai

Lending a Hand

The Shubham Chennai team distributed clothes, medicines, food and bedsheets among people from the flood affected areas of the city. The money was donated by all Ashiana staffers.

Neighbours Meet

Ashiana Utsav residents joined customers of Ashiana Nirmay, Bhiwadi for a morning of musical chairs and tambola. The event gave ample opportunity for prospective and existing customers to enjoy the fun

Fashion Show



At the well-attended fashion show at Ashiana Shubham, Chennai.

DJ Night



Residents of Ashiana Shubham, Chennai at the club house enjoying music at their DJ night

together and share experiences of the active lifestyle at Utsav.

Fancy Dress & Fun

A fancy dress competition for children at the club house in Ashiana Shubham, Chennai saw residents enjoy a ramp walk followed by fun games.



Strategy over tea and snacks during the Treasure Hunt; Customers enjoy musical chairs at a Neighbours Meet in Ashiana Nirmay, Bhiwadi

Senior Living: The Ashiana Lifestyle



Residents enjoy dancing during Garba & Dandiya Night at Utsav, Bhiwadi; extreme right: Utsav Bhiwadi enjoys Diwali with lamps and candles

Dussehra

More than 120 Jaipur Utsavites attended Ravan Dahan during Dussehra. The programme was organised on the Badminton Court and followed by snacks.

Navratri

At **Ashiana Utsav, Jaipur** the Navratri festival began with Durga puja and bhajans at the Utsav Temple. The festivities continued till Navami with bhajans, garba and distribution of prasad every day to all the Utsavites who participated with faith and devotion. **Ashiana Utsav, Bhiwadi** saw a special night devoted to garba and dandiya during Navratri which the

residents enjoyed thoroughly, joining in with Punjabi and Gujrati dances.

Diwali

Diwali was celebrated at **Ashiana Utsav, Jaipur** with Lakshmi Puja and crackers followed by a Grand Tambola session. Classical Singer Mr Aarif Mohd's performance of old classical songs was a great success. Bhaiya Dooj and Annakoot were also celebrated with puja and distribution of prasad. At **Ashiana Utsav, Bhiwadi** there was first a Dhanteras programme followed by a Grand Tambola session. Residents got together at the amphitheatre for Laxmi puja, crackers and sweets.

At **Ashiana Utsav, Lavasa**, residents lit candles and shared crackers and sweets,

Karwa Chauth

Karwa Chauth at **Utsav, Bhiwadi** saw beautifully dressed women with traditional mehendi designs on hands and feet coming to the Utsav Temple for puja. Afterwards a tambola session and a geet sangeet programme was organised.

Tulsi Vivah

Tulsi Vivah was celebrated at the Utsav Temple by **Bhiwadi Utsavites** with bhajan kirtan followed by bhog and aarti. A bhandara was held in the Utsav Hall.



Bhiwadi Utsavites at the Utsav Temple for Tulsi Vivah



Ladies observing Karwa Chauth puja at Bhiwadi



Ashiana Utsav, Lavasa residents get together to celebrate the Festival of Lights and share their joy and happiness

Senior Living: The Ashiana Lifestyle



Tambola is a popular activity at Ashiana projects. Left to right: Ashiana Utsav, Lavasa and Ashiana Utsav Bhiwadi residents enjoying tambola

Anand Mela

An interesting Anand Mela was specially organised for Ashiana Utsav residents at **Jaipur**. The mela focussed on famous street food like chaat, panipuri, chole tikki, bhel puri and papdi chaat and these were relished by residents as they interacted with each other.

Acupressure Session

Mrs Nirja Modi a resident of **Utsav, Jaipur** conducted a session on Acupressure in the Activity Hall. Over 30 residents attended to learn the benefits of this therapy. Mrs Modi also gave a lot tips as to how we can prevent many diseases with Acupressure.

Maruti Free Service Camp

Utsavites who had Maruti vehicles came in large numbers to the Free Service Camp organised within the common area by the Maintenance Division of Utsav, **Jaipur** in co-ordination with Kataria Auto Zone. The service was much appreciated by residents.

Management & Residents Meet

An Open House was organised in the Activity Hall for residents of **Ashiana Utsav, Jaipur** to interact with the management who were represented by senior officials of the maintenance team

Mr Atma Sharan, Mr Sanjeev Rawat, Mr Sushil Joshi, Dr Muralidhara and Dr Nishant Jain. It was a very successful and positive meet with residents and management able to exchange views freely.

Temple Visit

Jaipur Utsavites visited the famous Khatushyamji temple with the help of a religious Institution, Haridarshan. This institution organises visits for senior citizens. Over 20 Utsavites started out from the Utsav campus and when they were back in the afternoon, they were already planning a trip to Mathura and Vrindavan!

Physiotherapy OPD

The Vimhans Medical Team has been organising a free physiotherapy OPD for the last few months. This time the focus was on back, joint, shoulder and knee pain. Mr Prateek Gaur and his team organised the OPD.

Tambola

Tambola is among the more popular activities at almost all Ashiana projects. At **Ashiana Utsav, Jaipur** tambola sessions are organised twice a month and are extremely well attended. At **Ashiana Utsav, Lavasa** too, residents enjoy the



Utsav Jaipur residents are keen observers at the acupressure demonstration

games in the park in sunny weather or at the Utsav Club House. The games are followed by tea and snacks.

Cookery Show

A Cookery Show for the residents saw our Utsav Café cook at **Jaipur**, Mr Rocky Sarkar demonstrate Bakar Wadi Rolls. A large number of residents enjoyed the demonstration, and the taste and are looking forward to the next show.

Wellness Camps

The Vimhans medical team once again organised a music therapy session with specialist Mr. Somesh who with his well-known versatility used everything from clapping to lots of musical instruments during the programme. This was followed by meditation. for senior citizens.



Left to right: Jaipur Utsavites at the chaat counter organised by Utsav Café; Free Service Camp by Maruti Service Centre; Utsavites after visit to Khatushyamji Temple

Utsav Bhiwadi residents enjoy their music therapy sessions with Mr Somesh

Senior Living: The Ashiana Lifestyle



Residents availed the facility of BP checkups as well ECG reports



Utsav Lavasa residents enjoy themselves at every month end party



Medical Camp

A Medical camp was organised by Rockland Hospital to provide Specialist services to the residents.

Month End Party

Month end parties were held at Utsav Hall in **Utsav Jaipur** and at the Club House in **Ashiana Utsav Lavasa**. At Jaipur, Ms Pammi Kapoor was the MC of the event. New residents were welcomed and birthdays and anniversaries were celebrated. At Utsav Lavasa, residents cut cake for anniversaries and other special occasions and were served aloo tikki as well. New residents were welcomed and felt quite special.



At the month end party in Utsav, Bhiwadi



Club House inauguration at Utsav Lavasa

Club Inauguration

Ashiana Utsav, Lavasa saw the grand inauguration of the Club by Mr. Ankur Gupta, Joint MD, Ashiana. Over 400 people attended the function including residents and prospective customers and enjoyed the occasion.



A flashback from Jashn, Ashiana Nirmay

At **Utsav, Bhiwadi** a beautifully decorated X'mas tree presided over games, entertainment, gifts and carols. **Ashiana Utsav, Lavasa** had a grand celebration at Utsav Club House. New Year celebrations were equally colourful and joyous with Utsav, Jaipur residents putting up skits, dances, songs and poems. At Utsav, Bhiwadi New Year Eve celebrations included fun, games and entertainment with the pleasant weather being a bonus as residents exchanged greetings outside.



Utsav Lavasa celebrating Christmas and New Year's with great enthusiasm

Christmas & New Year

Christmas and New Year's Day is celebrated with great enthusiasm throughout Ashiana projects spreading goodwill and cheer all around. At **Ashiana Utsav, Jaipur**, Christmas was celebrated in the Activity Hall with games and merriment and Mr Mohan Asnani, our Santa, cut the cake and distributed chocolates and candies among Utsavites.

Jashn Flashback

A Jashn Flashback was organised at the **Nirmay** site with the office decorated with lots of Jashn blow-ups. Jashn videos and pictures were on show and there was

golf and tambola on offer as well. After a fun session of golf which no one had played before, a round of tambola was followed by lunch at **Utsav Café, Bhiwadi** to wind up an enjoyable and exciting Sunday.



Utsav Jaipur – Balloon distribution for the Bursting the Balloon game.



Ashiana Utsav Bhiwadi: Men participating in a Balancing and Walking competition

Laughter Evening



Laughter Evening at Lavasa

Utsavites in **Lavasa** spent an evening of uproarious laughter during their recent laughter evening organised under the guidance of Dr. Santosh Sahi.

Senior Living: Care Homes



Jaipur Utsavites availed of (left to right): a Diabetic Awareness Camp; a specialised Eye Camp and consultations during the Dental Camp

JAIPUR

Diabetes Awareness Camp

Dr Rahul Mathur, SNDSC Centre visited Utsav Care Homes, Jaipur give a specially organised talk on Diabetes and for a Screening Camp for residents of **Ashiana Utsav** and **Manglam projects**. Dr. Mathur spoke about dietary precautions for non-diabetics and the care and control blood sugar levels.



Family photograph of Mr Gobindram Vasnani at Utsav Care Homes Jaipur.

Eye Camp

Utsav Care Homes residents came in to consult on eye care at the Eye Check-up Camp conducted by Dr. Chitra Pandey and her team from Centre for Sight.

the Ashiana team wished all the residents. Laxmi puja was also organised at Care Homes. The residents were entertained with songs and dance,

Orthopaedic Camp

An orthopaedic camp was organised at Utsav Care Homes in coordination with Dr Laxmi Kant, Orthopaedic Surgeon from Manipal Hospital. Utsavites availed the consultation services and learnt about following a healthy lifestyle to protect themselves from major health problems.



Utsavites consulting Dr Laxmi Kant in Ortho Camp from Manipal Hospital.

protect teeth from germs in old age and offered consultations.

Diwali

Diwali, which is one of the most colorful, sacred and loveliest festivals was celebrated at all Care Homes. There was fun, enthusiasm and happiness all around,

Goverdhan Puja

Mr Gobindram Vasnani had a happy celebration of Goverdhan Puja at Utsav Care Homes with his sister and grandson who came from USA especially for the occasion to pay him a surprise visit.

Dental Camp

Utsav Care Homes, Jaipur organised a Dental Camp for all residents with the coordination of the Chirayu Hospital team during which Dr. Gaurav Vyas (BDS, Dental Surgeon) shared important tips on how to

BHIWADI

New Physiotherapy Equipment

New physiotherapy equipment has been installed at Care Homes, to extend the range and types of exercises and procedures that can be performed in house. Residents can come and exercise under the supervision of the visiting physiotherapist.

Phoolwari Kids at Care Homes

A group of children from Phoolwari School visited Care Homes and interacted with the residents who are always very



Diwali Celebrations at Care Homes, Bhiwadi; puja at Utsav Care Homes, Jaipur; new physiotherapy equipment; kids time at Ashiana Bhiwadi

Senior Living: Care Homes



Utsav Care Homes welcomes new residents



Jingle all the way with Santa Claus

happy to see these children and enjoy time with them. Children recited poems, sang songs and danced to bollywood music leaving the residents wanting more.

bouquets and gifts. Accompanying family members were greatly impressed by the design and maintenance of the facility.

Welcome

Care Homes Bhiwadi welcomed Mrs. Raj Sharma, 79 and Mr.Gopal Singh, 94 as residents. They were welcomed with

Christmas

Christmas was celebrated with great fun and frolic at Care Homes, with all the residents gathered together in the activity hall to meet Mr.Sanjay Kumar our very

This is how I learnt

It is very inspiring and important to learn from our day to day experiences. I saw our Director Mr. Varun Gupta walking through the lobby with a cup of coffee. The cup fell accidentally and the coffee spread across the floor. Mr. Gupta immediately went and fetched tissues and mopped up the floor himself, and carried on. It was not only a great inspiration for me but has also been a great learning.

Chandra Rijwani

Head Office , Delhi

own Santa Claus and exchange greetings and good wishes for a merry Christmas.

Welcome to Ashiana



Ashish Shrivastava
Engineer (P/M)
HO



Rahul Goyal
Officer (Accounts)
HO



Rishikesh
Executive Assistant to
Managing Director, HO



Sunny Banerjee
Officer (Purchase)
HO



Varsha Kanth Pandita
Senior Executive
(Corporate HR)



Manoj Kumar
Electrician,
AMS - Bhiwadi



Prashant Singh Rathore
Executive (Sales),
AMS-Bhiwadi



Sonu Sharma
Executive (Legal),
AHL-Bhiwadi



Sushil Joshi
Assistant Vice President,
AMS-Bhiwadi



B Ranga Joshi
Assistant Manager
(Purchase), Chennai



Rajeshwar Singh Rajput
Time Keeper
Halol



Akshay Malik
Assistant Engineer
AHL-Jaipur



Ganesh Mittal
Officer (Accounts) AHL
Jaipur,jpg



Pawan Jangir
Officer (Accounts), AHL
Jaipur



Praveen Kumar
Assistant Supervisor
(Civil), AHL-Jaipur



Somenath Chakraborty
Officer (Estate), AMS
Jamshedpur



Vivek Giri
Executive (Legal), AHL
Jodhpur



Amol V Dhotre
Electrician, AMS
Pune



Ganesh Jadhav
GYM Trainer, AMS
Pune



Lipakshi Donger Dive
Help Desk Supervisor,
AMS Pune

Aap Ki Kalam Se

When you are at Ashiana, You Know.....

When you are at Ashiana you know Care

Starts from transparent process
Through in house sales, construction and Maintenance teams by trained staff
And standard procedures
Which gives you confidence that
They never give up on any huddle
And always your home is timely delivered

When you are at Ashiana you know
They take Care of your daily hassles
From maintenance to property services
By giving quality construction and lifestyle,
With safe and comfortable features

When you are at Ashiana you know
Your family, investment and property
Are in safe hands as
They go extra mile for your smile
Creating Happiness all around forever.

Mr Rajesh Singh

Ashiana Services, Chennai

Fear of Exams

Whenever it comes

It comes with a bang

Ya, I am here to agree

I have fear of exams

If it wouldn't have been for exam

There wouldn't have been any term like cram

Till now exams have been cause of most of my sorrows

So I will do anything to stop it from ruining my tomorrow

Exams do nothing but create mess

Without it the world will become a better place

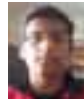
So I ask people to support my cause

And help me in rescuing the world from its vicious jaws

Remember if you want to lead a life without pain

Now is the time to eliminate exams

Now is the time to eliminate exams.



Hitesh Gorantla

Ashiana Aangan, Bhiwadi

We've got mail...

The best decision that I have taken is to have my parents settled at Utsav. They used to stay at Allahabad. After my father's retirement, he suffered partial paralysis. Staying alone at Allahabad was not possible. Four years ago they moved here. My mother now says that this place is like heaven on earth. She says that all the people living here are extremely cooperative and that she feels extremely safe, and enjoys living at Utsav. There are lots of activities to keep them engaged. Both my parents have visibly

started looking years younger because of their happiness. My parents would never like to exchange places at Ashiana with anywhere else. Being from the army, they compare Ashiana's overall quality with the best Army cantonments.

Rohit Vishwen, Utsav Bhiwadi

Achievement

Pallavi Prakash of Ashiana Aangan, Bhiwadi received the Chitrans Gaurav Award from Mr. Anil Kumar Sinha (IPS) CBI Director at an award function at DCS, New Delhi at Center of Cultural Resources & Training CCRT, Dwarka, New Delhi .

It pays to be inQUIZitive!

Send the right answers to these questions and win prizes! The answers to the questions are right here in this newsletter.

This is how you send the answer:

If you think the answers are:

Question 1. (a)

Question 2. (b)

Question 3. (c)

Question 4. (a)

then SMS - AHL<space>

1a 2b 3c 4d and send to 56677

Two winners will be chosen from the all-correct entries by a lucky draw.

Questions

1. What was the most popular activity during Navratri across all our locations?
a. Tambola b. Dandiya c. Singing
2. Who won the Inter-Ashiana cricket tournament?
a. Ashiana Brahmanada b. Ashiana Gardens c. Ashiana Woodlands
3. The All Ashiana Sit & Draw completion was about
a. Traffic b. Nutrition c. Environment
4. Which location inaugurated a brand new Club House this quarter?
a. Chennai b. Lavasa c. Jamshedpur

Best of Luck !

Lucky draw quiz winners for last quarter:

1. Dr. D.P. Jain, Bhiwadi

2. Mr. Chandrakant N. Vohra, Mumbai

Congratulations to all the winners !

Answers to the last quiz (issue 51):

1-a, 2-b, 3-a, 4-c

Please send contributions for Aap ki kalam se, with your full name, address and photograph. Published pieces will get a gift from our Jt. MD, Ankur Gupta. Contributions may be in English or Hindi, not more than 175 words and it should be something positive! Negative thoughts go against the Ashiana Philosophy.

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